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TERRE HAUTE HOUSE

TERRE HAUTE, INDIANA

TERRE HAUTE HOUSE

WELCOME!

This is our first word to you.

Whether this booklet is handed to you on arrival at the Terre Haute House or by a friend before you arrive, it is offered in the hope that it proves interesting and helpful.

Herein you will find details of some of the services offered with genuine Hoosier hospitality.

We hope that you will become one of our many friends who regard the Terre Haute House as their home when in the Wabash Valley.

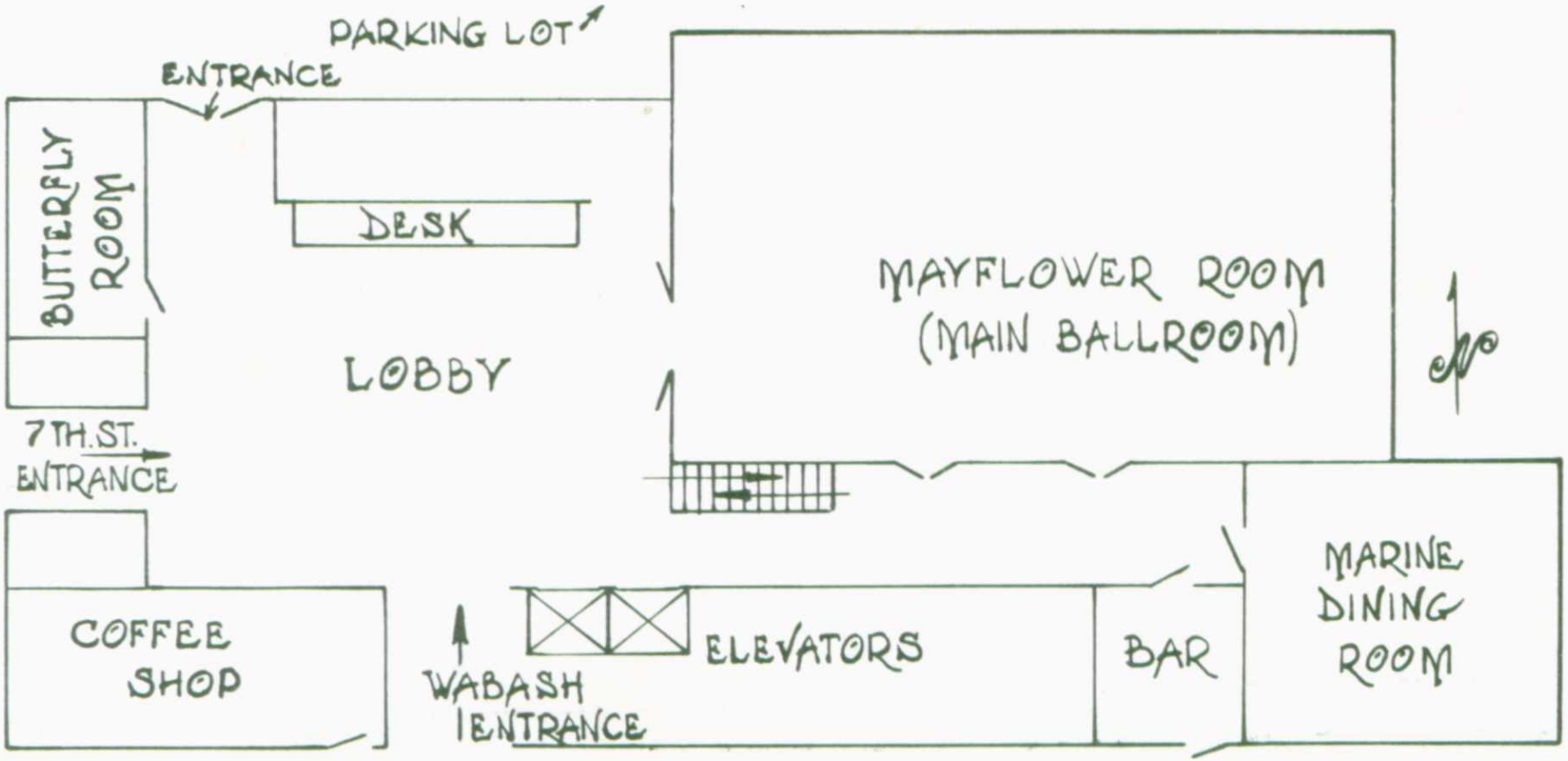
Telephone: 232-3341

LOBBY

On arrival you enter *THE MAIN LOUNGE.*

Here you will be welcomed at the Registration Desk. Mail awaiting your arrival may be collected here.

Here in the heart of the Wabash Valley there's a tradition of genuine hospitality and friendliness . . . every member of our staff is always alert to serve you promptly and courteously, to make your stay a pleasant and memorable one.



THE MARINE DINING ROOM is a beautifully appointed dining room located off the lobby. The finest of foods, prepared by master chefs and served in an unhurried manner . . . this restfully spacious and beautifully decorated room features a wide selection of entrees. The quiet charm of the Dining Room will delight you.

THE MARINE ROOM BAR is a unique, delightful, and intimate rendezvous for everyone who enjoys truly fine wines and cocktails. Here's the perfect spot for pleasant moments of quiet relaxation. It's a popular place to meet your friends.

THE BUTTERFLY ROOM is another notable room for small gatherings . . . designed for parties, weddings, receptions, banquets, sales meetings and other events . . . with beautiful appointments. The lighting effects cast a mellow glow and enhances any gathering. Groups of varying sizes have a choice of other rooms to accommodate larger and smaller groups. All opening on the north lobby.

Theatre Style Meeting	75
Food Service	65

Wide Door Entrance

Ideal for Meetings, Receptions, Food Service and Displays; this room can be divided.

THE COFFEE SHOP just off the main lobby is one of the city's most popular eating places. Here you can start the day with a sunny breakfast chosen from a menu featuring the finest in foods. The Coffee Shop is closed Sunday.

TERRE HAUTE, THE HOME OF:

- Rose Polytechnic Institute
- St. Mary-of-the-Woods College
- T. H. Commercial College
- 18 Elementary Schools
- 4 Junior High Schools
- 4 Senior High Schools
- 8 Parochial Schools
- 100 Churches
- Swope Art Gallery
- Early Wheels Museum
- Fairbanks Memorial Library
- Historical Society Museum
- Population, 80,000
- Altitude, 498 feet
- 4 Main Line Railroads
- 2 Airports
- 30 Truck Lines
- 18 Bus Lines
- More than 100 Industries
- 130 Wholesale Establishments
- 441 Service Establishments
- 1167 Retail Establishments
- 18 City Parks
- Indiana State University

THE MAYFLOWER ROOM for special parties and get-togethers! Located just off the main floor lobby, its quiet dignity with elegant decor makes the beautiful Mayflower Room a notable private gathering place—Over 550 persons are accommodated for luncheon or dinner and 700 for meetings or civic affairs. Completely air conditioned with beautiful indirect colored lighting, the Mayflower Room is truly the meeting place of the Wabash Valley.

Theatre Style ..... 700 Food Service 550

Lobby Floor (Street Level)
Excellent Public Address System
Available for Dances,
Displays, Style Show-
Card Parties, Receptions

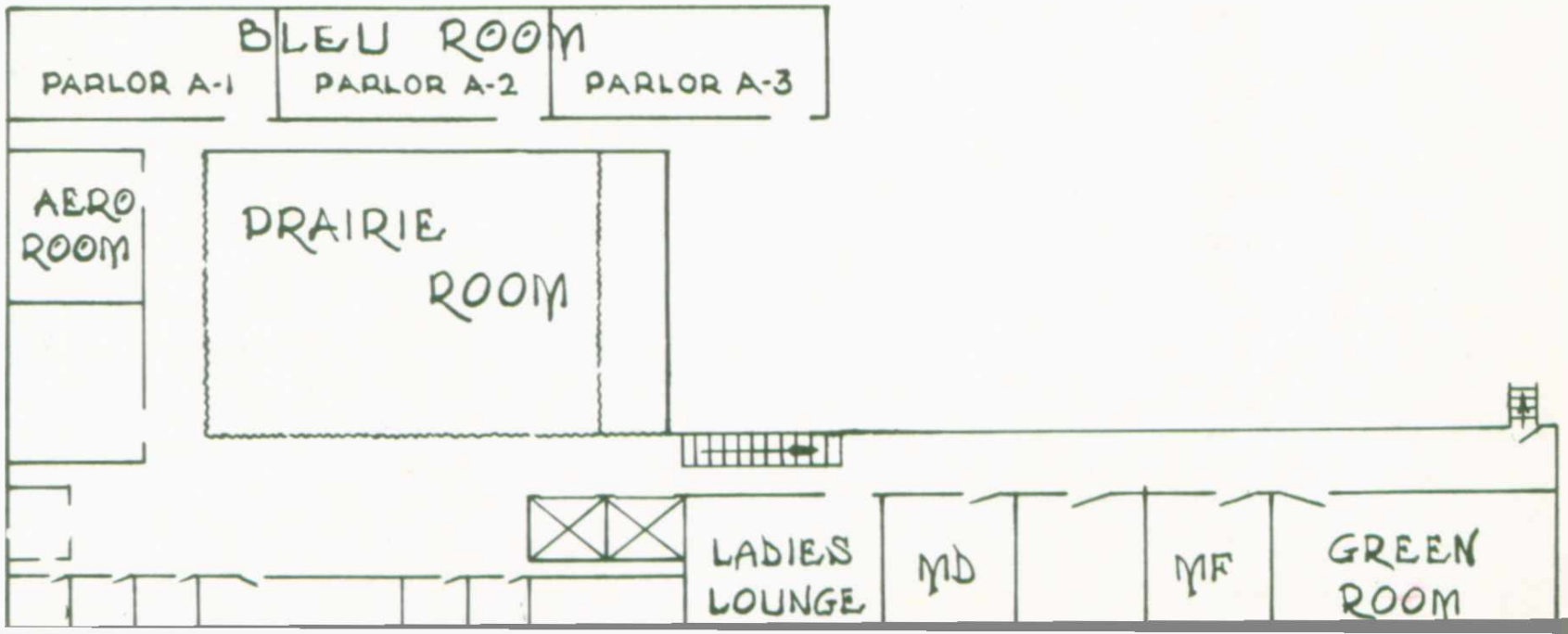
— — — — —

Lobby may be enclosed for additional space for Food - Bar - Dancing in Mayflower.

THE PRAIRIE ROOM, located on the second floor, makes a perfect party or gathering place for small crowds not numbering over 400 persons. Are you planning a reception . . . a banquet . . . a buffet? Nowhere in the Wabash Valley is there a finer, more appropriate place than the Prairie Room. It's the perfect meeting room for any and all occasions and its unusual decor will lend a most gracious air to your gathering.

Theatre Style Meetings—400 Food Service—250

P.A. System. Variable Lighting can be extended by folding door to vary your needs. (Dancing)



INVITATION TO RELAXATION

. . . that's the best way to describe rooms at the Terre Haute House. Every one of the Terre Haute House 250 rooms is light and airy. Don't worry if your trip falls in mid-summer . . . the Terre Haute House can provide air-conditioned sleeping comfort too. Best of all, your accommodations at the Terre Haute House have a home-like atmosphere . . . in pleasant furnishings . . . snowy white linens, immaculate cleanliness throughout. Radio and television are available for your pleasure . . . every room with bath—Truly a "home away from home."

Terre Haute is noted for its genuine Friendliness

Whether you come for business or pleasure, you will enjoy your stay at the Terre Haute House . . . soft, restful beds, excellent food and beverages. All under one roof.

AERO ROOM— Second Floor

Theatre Style Meeting	50
Food Service	40

Ideal for small parties.

M-D

Theatre Style Meeting	70
Food Service	60

A Large Display Room, Hospitality Room in Traffic Area.

M-F

Theatre Style Meeting	50
Food Service	40

A good room to display samples.

GREEN ROOM— Second Floor East

Theatre Style Meeting	75
Food Service	40

East End of Second Floor

A Very Quiet Room

AVAILABLE FOR YOUR USE:

Blackboards	Piano
Easels	Movie Screens
Portable Bars	Wedding Cakes

BLEU ROOM— **Second Floor North**

Parlors A1-A2-A3

Theatre Style Meetings 175

Food Service 150

Can be divided into 3 rooms, A-1, A-2, A-3 with Theatre Style Meeting 40, Food Service 30 for each room. Adaptable for 3 small meetings and combined into one large meeting by opening folding doors.

Carpeted for Receptions.

THE TERRE HAUTE HOUSE

The predecessor of the Terre Haute House was built in 1838 by Mr. Chauncey Rose and was named the Prairie House. The villagers shook their heads saying, "Its too far from the center of town" and called it Rose's Folly. Their predictions must have held a measure of truth, because three years later Mr. Rose closed the hotel and kept it closed until 1849. It re-opened under the management of Mr. T. C. Buntin whose fame as a genial host quickly spread across the nation and even into Europe. It was during his regime that a member of the English gentry Mr. J. Richard Beste, with his wife, eleven children and a retinue of servants registered at the Prairie House for a one-night stay. Mr. Beste became suddenly ill, and they stayed eleven weeks. Later,

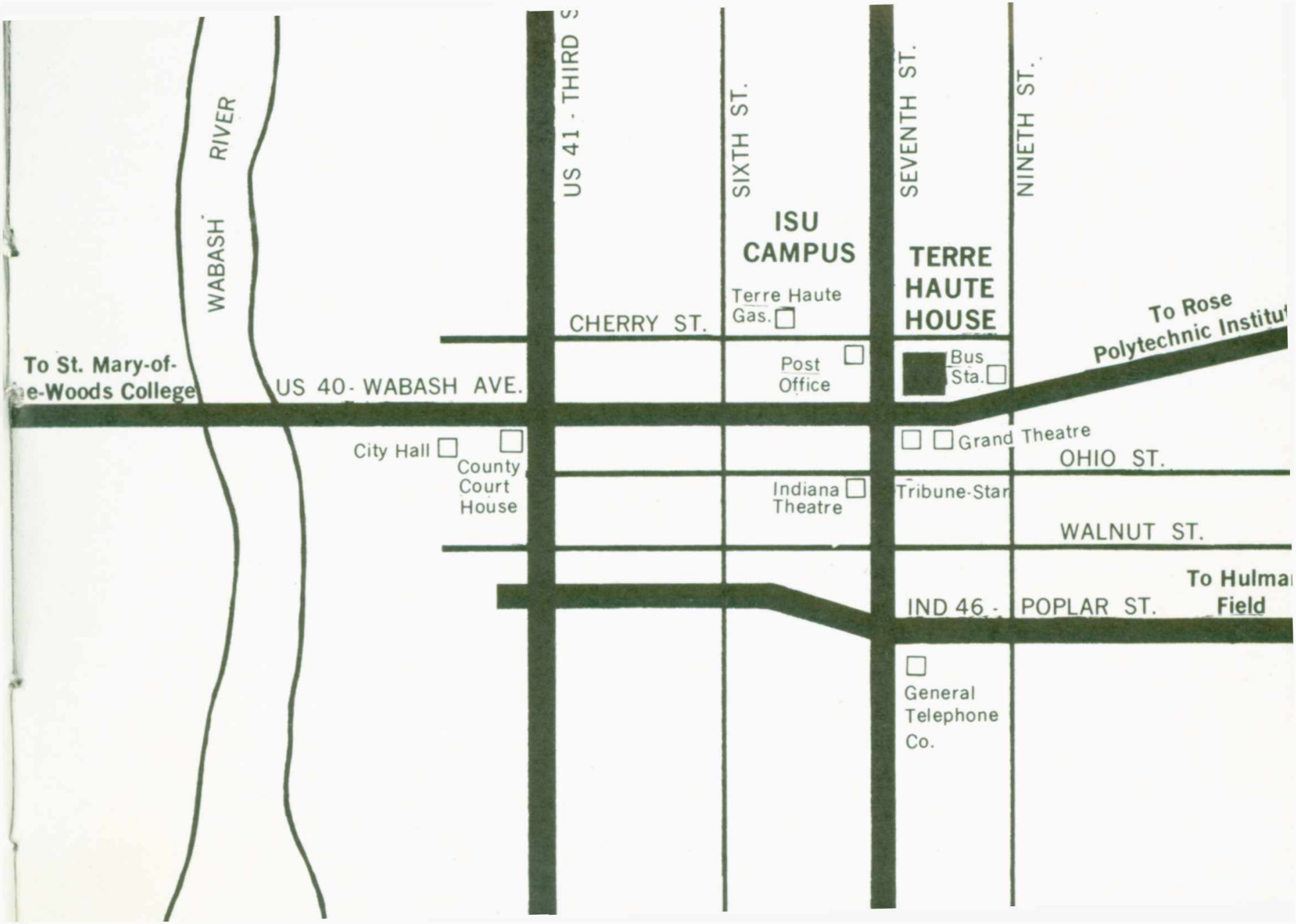
Mr. Beste made Terre Haute and the Prairie House famous with the publication of a book called The Wabash. In 1853 Mr. Rose changed the name of his establishment to the Terre Haute House, and soon after, the coming of the railroads brought new prosperity.

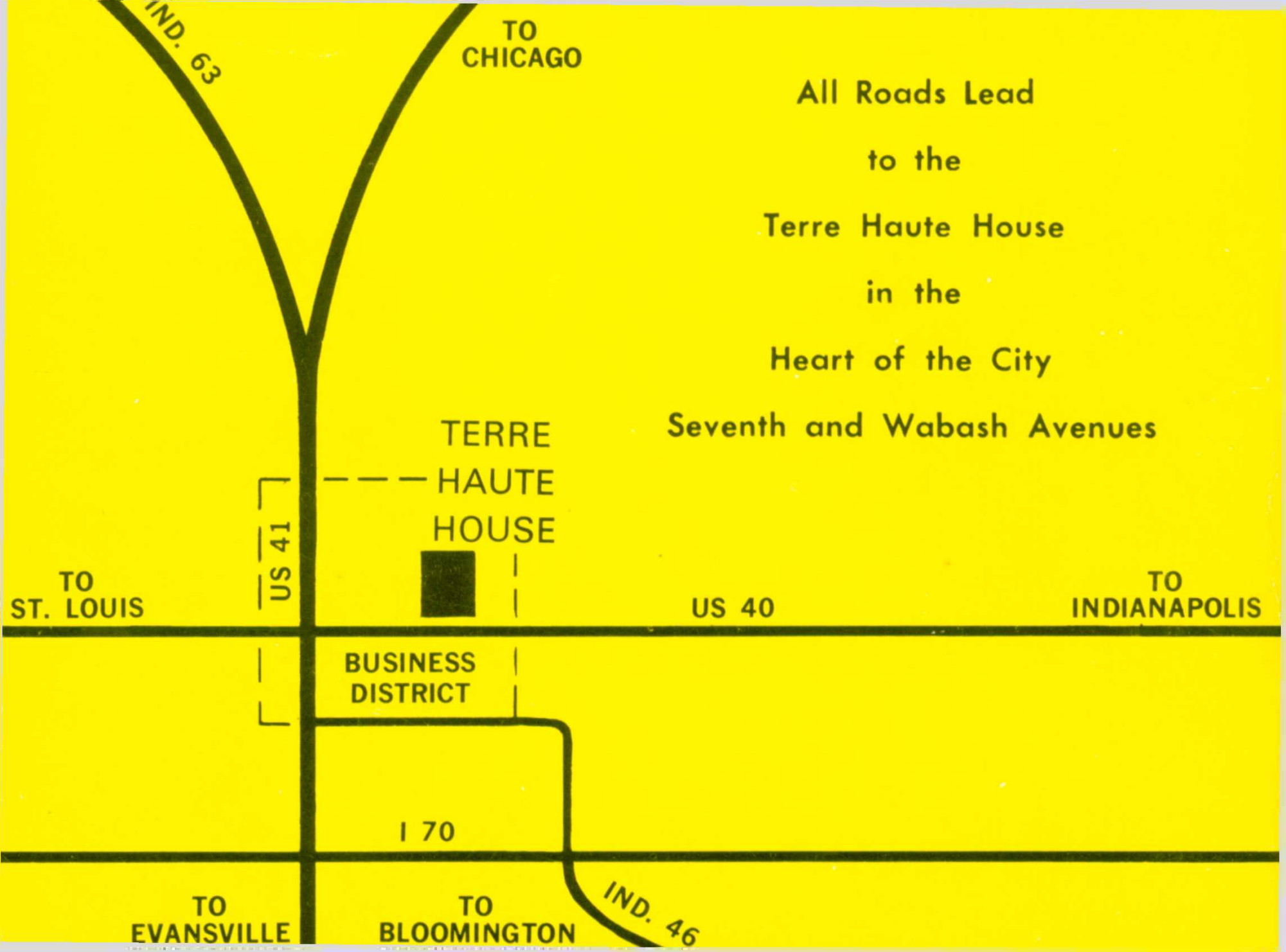
In 1888 the hotel passed into the hands of a newly formed corporation of which W. P. Ijams was president, Charles Baur, treasurer and Jacob Baur, secretary. The building was remodeled and expanded. It became the meeting place for racing enthusiasts from all over the world when Terre Haute developed one of the speediest harness racing tracks in existence. It was here that the selling of the famous Axtell (raised on the Ijams farm) was accomplished.

In 1886 the Terre Haute House became the first hotel in the world to boast of electric lights in every room, and in 1891 the first to supply its guest rooms with portable electric fans and portable electric hair curlers.

In 1927 the building was razed to make way for a new modern hotel on the same site; and some fifteen months later, on July 6, 1928, the formal opening was held. The building, designed by architect William Earl Russ, was acclaimed as the most luxurious and modern hotel in the middle west.

Since that day, the physical facilities have been consistently kept up-to-date, and the Terre Haute House, under the management of Richard A. Van Allen, has become the hub of the business and social life of the community.


WABASH RIVER
US 41 - THIRD S
SIXTH ST.
SEVENTH ST.
NINETH ST.
ISU CAMPUS
TERRE HAUTE HOUSE
Terre Haute Gas.
CHERRY ST.
To Rose Polytechnic Institut
Post Office
Bus Sta.
To St. Mary-of-the-Woods College
US 40 - WABASH AVE.
City Hall
County Court House
Grand Theatre
OHIO ST.
Indiana Theatre
Tribune-Star
WALNUT ST.
To Hulman Field
IND 46 - POPLAR ST.
General Telephone Co.


All Roads Lead
to the
Terre Haute House
in the
Heart of the City
Seventh and Wabash Avenues
IND. 63
TO CHICAGO
TERRE HAUTE HOUSE
US 41
TO ST. LOUIS
US 40
TO INDIANAPOLIS
BUSINESS DISTRICT
I 70
IND. 46
TO EVANSVILLE
TO BLOOMINGTON